

Urban Junkies is a team of writers, fashionistas, graphic designers and marketing veterans, who publish a **daily email** and **website**. Our writers include regular contributors to The Guardian, ES Magazine, Good For Nothing Magazine, Esquire, WGSN, The Sunday Times Style, i-D and FHM Collections.

Sent out each weekday morning, Urban Junkies provides its readers with their daily fix on arts, fashion, design and urban living in London.

Whether it be a restaurant opening, a new art exhibition, a shop launch, a product release, a limited edition handbag, a special weekend getaway offer, a concert, a new trend, or heads up on hot theatre tickets, we are here to keep people informed.

Bite sized, it takes only a minute or two to read, creating an inviting momentary distraction from the daily stress of London life!

"The hip guide to what's happening in London"



Audience Details

35,000 daily newsletter subscribers
400,000 site impressions per month

13% 18-24
71% 25-34
13% 35-44

54% Female / 46% Male

90% Live in London;
68% average open rate;
75% of readers open the email between 8am and 6pm.

Opportunities

Daily Email

625x100 top banner	£1000
625x60 bottom banner	£350
"Sidebar" Sponsorship	£500 per week

Website Advertising

728x90	£30cpm
120x600 to 200x600	£30cpm
300x250	£30cpm

Bespoke Opportunities

Website hijack, bespoke mailouts, microsites & event sponsorship from £3,500

Content creation & licensing £ project specific

