

The UK's leading cult animation site: Weebl's Stuff attracts a young, loyal year old audience of very heavy web users. The site features Flash based animations & games that are famous across the web, receiving millions of views and plays. Voted the Yahoo! People's Choice Site of the Year & with the 'Weebl & Bob' characters famous in their own right thanks to a 30 episode series on MTV, the site continues to go from strength to strength.

Weebl's Stuff is a key performer on many youth schedules; it reaches a core audience of elusive, web-savvy 16 - 24 year olds that are avid entertainment consumers. Advertisers include; Warner Bros, T-Mobile, UIP, Britvic, Orange, The COI, EA Games, adidas & many more.

Audience Details

1.5 million unique users per month
600,000 UK unique users

15 million page views per month
6 million UK page views per month

75% male
80% 13 - 24

Primary interests are music, movies and gaming, with over 90% owning a console and 75% playing online*

Opportunities

Display Formats

468x60	£7cpm
120x600	£8cpm
728x90	£8cpm
300x250	£10cpm

Bespoke Campaigns

Game seeding from £2,500
Homepage Takeovers from £3,000
Animation design and build from £10,000
Game creation & promotion from £15,000



* Source, www.weebls-stuff.com poll