

Refresh is a content rich, thriving community site. It gives British youth their daily dose of gossip, quizzes, and entertainment news in a fun, safe and high school approved environment.

Launched in 1997, Refresh delivers daily compelling content including movie trailers, music videos, game demos and celebrity interviews. The site also provides engaging communication tools, including member-to-member instant messaging, Friend Finders and a lively forum.

Refresh can also provide access to a willing panel of UK teens and young adults keen to influence the products and services they consume, delivering you indepth, qualitative research into your potential customer base.

Audience Profile

315,000 UK Users

5.4million monthly page impressions

56% Female

44% Male

70% 14 - 20 years old

15,000 UK mobile database

Opportunities

468x60 £8 CPM

120x600 £8 CPM

300x250 £12 CPM

Rich Media from £15cpm

Advertorials from £2,000

Channel & Site Sponsorship from £5,000

Competitions & Quizzes from £2,000

Also available

Branded Wallpaper / Site re-skins

Email & Mobile Marketing

Instant Messenger Marketing

Product Sampling

Opt-in Data Collection

