

PutFile.com is a media upload and sharing service from Handheld Entertainment, one of the largest video library owners online. Users can login and rate content on a sliding scale from 1 (worst) to 5 (best), with statistics being kept on the number of views a file receives along with it's average ratings score. The most common pieces of media uploaded are either video or animations.

Putfile has strict guidelines – no offensive or adult materials may be uploaded. Any material that manages to avoid the content filtering system can also be flagged for immediate removal by users under the Terms of Service agreement.

There are over 440k videos on the site, viewed by 75% repeat visitors each month

Audience Profile

Core audience

52% 18 - 24

50 / 50 m/f

27% 25 - 34

60 / 40 m/f

57m monthly page views

5m UK

9.5m monthly uniques

500,000 UK

Opportunities

728x90 £8 CPM

300x250 £8 CPM

120x600 £6 CPM

Branded channels
and sponsorships are available on request

