

"Covers pretty much every sizeable city in England and dares to argue that the United Kingdom doesn't stop at London"

- Adam Forman, FHM's 100 greatest websites (October 2006)

ItchyCity.co.uk is the most comprehensive, country-wide entertainments site in the UK.

Featuring everything from the million selling guidebooks, plus a wealth of daily updated listings and articles on everything that's buzzing in your city. With staff on the ground in 16 glorious UK cities, you get the insider's view.

What's more, you can sign up for "itchyMe" and receive SMS and emails specifically about your interests, from beats and breaks to cheap eats on a local or national level.

Audience Details:

250,000 users;
1.5 million impressions per month;

58% Male
42% Female

80% 18-34



Opportunities

Run of Site

- 468x60 £12cpm
- 120x600 £15cpm
- 300x250 £18cpm

Rich Media from £30cpm

Bespoke Opportunities

Editorial features, microsites
masthead rebrands and
site sponsorships from £5,000