

Hecklerspray is a London based web magazine, and one of the largest entertainment blogs in the UK with a unique, biting brand of music, movie, tv, videogame and celebrity gossip, news and reviews.

Updated at least 10 times a day - Hecklerspray has gathered attention from various broadsheets ("website of the week", The Times), with the editors used as celebrity experts on various radio shows.

The site's audience come primarily from major cities, with fans from London to Edinburgh in the UK and from San Francisco to Sydney globally.

Audience Profile

1,000,000 impressions per month

600,000 unique users

200,000 UK users

50 / 50 Male / Female split

70% 16 - 35



The screenshot shows the Hecklerspray website interface. The main content area features a blog post titled "Drew Barrymore Apparently Considered Beautiful Now" dated April 28th, 2007. The article discusses her beauty and mentions her being named "People magazine's Most Beautiful Woman of 2007". A sidebar on the right contains a "Brit blog" logo and a "Recent Posts" section with several article titles.

Opportunities

468x60 £7cpm

120x600 £7cpm

300x250 £10cpm

Nav Column Sponsor, £750 per week

Site Sponsorship, £3,000 per month

Text ads from £500 per week